## John F. Caviani Owner – Webcetera LLC

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## To whom it may concern:

I hired Mr. Wilson, Steve as I now call him, as a consultant. His job was to advise me about whether or not my thoughts (trade secrets – he signed an NDA) made any sense for my market and then have some work completed based on our arrival at the correct specifications.

I can not say strongly enough how Steve was able to take my sometimes disjointed thoughts and organize them so I could make sense of what I was thinking. He is an excellent listener and facilitator and his written and oral skills are second to none. Moreover, never did I have to wait for a response and never did he promise anything he did not deliver.

Steve has an ability to get to the root of what you are thinking and then supply the goods. If you want a professional who can deliver exactly what he says, Steve is your guy. I don't want to say this too openly, but I would have paid him twice what he charged.

John Caviani